

# Beth Seltzer

[bethseltzer.info](mailto:bethseltzer.info)

## EDUCATION

Ph.D. English, Temple University (July 2015)

M.A. English, Temple University (May 2012)

*Certificates:* Certificate in Instructional Learning Technology, College of Education, Temple University (October 2014) (12 credit hours); Teaching in Higher Education Certificate, Teaching and Learning Center, Temple University (December 2012) (3 credit hours); Certificate in English Literature, Oxford University (Summer 2010) (6 credit hours)

B.A. English and Creative Writing, Brandeis University (May 2007): Summa Cum Laude, Phi Beta Kappa

## PROFESSIONAL APPOINTMENTS

Academic Technology Specialist, Stanford University (January 2019 – Present)

- Supports technology and pedagogy for Stanford Introductory Studies, an interdisciplinary program covering Introductory Seminars (over 200 courses/year), several Intensives, and a required Thinking Matters course taken by most first year students. Collaborates with faculty developing digital assignments, teaches in-class workshops, assists with faculty orientations.
- Supervises post-doctoral Tech Coordinators from multiple disciplines, including training and professional development on the topic of technology in pedagogy and research
- Co-manages ~\$7K annual equipment budget and ~200 item technology loan pool, including documentation and training
- Established new Creative Project Award for first-year requirement

Educational Technology Specialist, Bryn Mawr College (May 2016 – January 2019)

- Coordinated campus Digital Competencies Program. Managed partnerships with 12 campus departments and programs. Led program launch, organized communications, outreach, and strategy. Directly involved in creating programming that reached ~650 (non-unique) students through workshops, internships, etc.
- Consulted on technology and pedagogy topics from the LMS to assignment design, particularly digital humanities tools and digital publishing (WordPress, Scalar, digital identity). Taught ~20 workshops in the academic year.
- Helped organize events and special opportunities, including the annual Blended Learning in the Liberal Arts Conference, attracting over 100 participants from institutions across the country.
- Co-coordinated and served as systems administrator for Domain of One's Own, college-provided student web hosting.
- Edited and blogged on Blended Learning in the Liberal Arts blog and Digital Competencies news site.

Post-Doctoral Library Fellow, University of Pennsylvania (2015 – 2016)

- Project Manager of Early Novels Database Project. Facilitated digital humanities projects from student researchers, led social media outreach and scholarly presentations, and managed data for XML cataloging project consisting of 1,500 records.

- Worked as Editorial Assistant at Manuscript Studies, a journal of the Schoenberg Center for Electronic Text and Image.
- Supervised collection assessment, revitalization efforts and day-to-day operations in Museum Library.

Instructor, Temple University (2012 – 2016)

- Designed six courses from scratch and taught eleven courses as instructor of record, including all-online courses on Writing for Business and Industry.
- Gained experience in online, hybrid, and traditional classroom instruction, seminar and large lecture formats, and traditional, adult, and Bridge student populations.

## PROFESSIONAL EXPERIENCE

Modern Language Association Committee on Information Technology Member (2016 – 2020 term; Committee Chair, 2018-2020)

- Advises and encourages technology use in teaching and research for organization members.

Lead Mentor, Modern Language Association Career Boot Camp (upcoming January 2020)

Humanists at Large Advisory Board Member, Stanford University (2019 – present)

Modern Language Association Middle Atlantic Delegate (2016 – 2019 term)

- Participated in governance for international organization of 25,000 members representing English and the foreign languages. Elected position.

Co-Organizer, WordLab, University of Pennsylvania Library (December 2015 – March 2016)

- Co-organized collaborative, interdisciplinary digital humanities and textual analysis group. Facilitated discussions, invited speakers, and maintained collaborative blog.

Modern Language Association Connected Academics Proseminar Participant (Fall 2015 – Spring 2016)

- A fellowship for PhDs interested in working outside of traditional academic teaching careers.

Digital Humanities Summer Researcher, Paley Library, Temple University (Summer 2014)

- Prepared digital humanities textual analysis project. Created training materials and workshops.

## SELECTED WRITING

- “One Hundred Job Ads from the Humanities Ecosystem,” *Profession* (October 2018)
- “Evaluating the Digital Humanities Beyond the Tenure Track Part 1: For Employees” and “Part 2: For Employers,” *Notes from the CIT* blog (March 2018)
- “MLA 2018 Digital Work Sessions,” *MLA Committee on Information Technology* blog (November 2017)
- “MLA Career Exploration Activity Packet: Skills Self-Assessment, Job Ad Analysis, and Next Steps,” *MLA Connected Academics* blog (October 2016)
- “Drood, Ghost-Dickens, and the Fourth Dimension.” *The Floating Academy* (May 2016)
- “The Strength of the Alt-Ac Job Candidate on the Academic Market,” *MLA Connected Academics* blog (March 2016)

- “Fictions of Order in the Timetable: Railway Guides, Comic Spoofs, and Lady Audley’s Secret,” *Victorian Review* (Fall 2015) - Winner, Hamilton Prize for Best Graduate Essay in the Field of Victorian Studies, Victorian Studies Association of Western Canada

#### *Dissertation*

“Not Just the Facts: Victorian Detective Fiction’s Critique of Information”

Committee: Peter Logan (chair), Priya Joshi, Kristin Gjesdal, Rachel Buurma (Swarthmore College), Richard Menke (University of Georgia)

The mid-Victorian era saw the rise of new information technologies—timetables, telegrams, etc.—along with a new literary form, detective fiction. Detective fiction embodies, and ultimately critiques, the emerging Victorian concept of information.

### **INVITED TALKS**

#### *Digital Scholarship and Pedagogy*

- “Intro to WordPress,” Tech Play Day, Ursinus College (June 2018)
- “Overview of Bryn Mawr’s Digital Competencies Framework,” PLACE, the Partnership for Liberal Arts Collaboration and Exploration, with Gina Siesing, and Jennifer Spohrer (January 2018)
- Workshop & Think Tank on Digital Competencies Frameworks for the Liberal Arts, Davidson College, with Gina Siesing, and Jennifer Spohrer (October 2017)
- “Text Mining: Collocation with Topic Models,” (Co-Presenter), University of Pennsylvania (March 2016)
- “Drood Resuscitated,” (DH talk), WordLab, University of Pennsylvania (December 2015)
- Intro to Digital Humanities Workshop for English Graduate Students, Temple University (January 2015)
- Corpus Creation and Topic Modeling Workshop, Swarthmore College (November 2014)
- Digital Corpus Creation and Cleaning Workshop, Paley Library, Temple University (August 2014)

#### *Career Training for Humanists*

- Beyond the Professoriate Conference Panelist (Higher Education/Alt-Ac Careers panel), online (May 2017)
- Connected Academics Seminar on Career Diversity Panelist, Modern Language Association Conference 2017 (January 2017)
- Association of Departments of English Preconvention Workshop Panelist, Modern Language Association Conference 2017 (January 2017)
- Connected Academics Panelist, Association of Departments of English/Association of Departments of Foreign Languages Summer Seminar East Conference (June 2016)
- Alt-Ac Career Workshop from the MLA’s Connected Academics Program, Temple University (April 2016)
- Transferrable Skills Alt-Ac Panel, Lehigh University (April 2016)
- Conferences Workshop for English Graduate Students, Temple University (September 2014)

### **CONFERENCES**

#### *Conference Organizer*

- Blended Learning in the Liberal Arts Annual Conference (organization/planning committee member, communications committee 2017-18). Bryn Mawr College, Bryn Mawr, PA (May 2018, May 2017, May 2016).
- Keystone DH Conference (organizing committee, communications committee). Chemical Heritage Foundation, Philadelphia, PA (July 2017).

#### *Panel Organizer*

- “Hacking the Scholarly Workflow,” Co-President, Modern Language Association Conference (January 2018)
- “Career Training for Humanists: Best Case Scenarios.” Modern Language Association Conference, Philadelphia, PA (January 2017)
- “Detective Fiction and Emerging Technologies.” Northeast Modern Language Association Conference, Toronto, Canada (April 2015)

#### *Papers Presented*

- “Telling the Institution's Digital Stories: Communications, Student Partnerships, and Marketing,” Bucknell Digital Scholarship Conference, Lewisburg, PA (October 2018)
- “Digital Competencies and the Liberal Arts College Mission,” Transformative Teaching and Technology Conference, with Gina Siesing, and Jennifer Spohrer (May 2018)
- “An Analysis of Alternative Career Skills in Academic Job Ads,” Modern Language Association Conference (January 2018)
- “Textual Analysis for Actors in a Shakespearean Theater Troupe,” Bucknell Digital Scholarship Conference (October 2017)
- “Classroom, Research, and Beyond: Digital Applications for Collegewomen.org,” Bucknell University Digital Scholarship Conference, Lewisburg, PA (October 2016)
- “The Early Novels Database and Digital Humanities Pedagogy.” Presentation with Early Novels Database team. East-Central/American Society for Eighteenth-Century Studies Conference, West Chester, PA (November 2015)
- “(Literary) Corpus Delicti: Finding the Body of Victorian Detective Texts.” Victorian Studies Association of Western Canada Conference, Kelowna, Canada (April 2015)
- “The Lantern, the Wooer, and the Wrapper: Ambiguous Images and Argued Text in *The Mystery of Edwin Drood*.” Modern Language Association Conference, Dickens Society panel, Vancouver, Canada (January 2015)
- “The Tale Half Told: Indeterminacy, Interactivity, and the Many Ends of *Edwin Drood*.” Modern Language Association Conference, Dickens Society panel, Vancouver, Canada (January 2015)
- “Sherlock Holmes and Victorian Detective Fiction as a Critique of Classification.” Victorians Institute Conference, Charlotte, NC (October 2014)
- “Information Overload and Literary Representations of *Bradshaw's Railway Guide*.” North American Victorian Studies Association, Special Seminar Participant, Pasadena, CA (October 2013)
- “‘The Devil Along Chesnut Street’: George Lippard’s Imprinted Philadelphia.” Society for the History of Authorship, Reading and Publishing, Philadelphia, PA (July 2013)
- “The Narrator Did It: Crimes of Fictionality in *The Moonstone*.” International Conference on Narrative, Speaker and Moderator, Las Vegas, NV (March 2012)
- “The Shakespeare Industry in *Slings & Arrows*.” Northeast Modern Language Association Conference, New Brunswick, NJ (April 2011)

- “The History of Austen Adaptation.” Northeast Modern Language Association Conference, Montreal, Canada (April 2010)

## **TEACHING**

Writing for Business and Industry, Online (Fall 2015, Spring 2016)

Analytical Reading and Writing, Hybrid (Fall 2015)

British Literature 1660-1900 (Summer 2014)

Analytical Reading and Writing (Fall 2011, Spring 2014)

Summer Bridge Program (Summer 2012, Summer 2013)

Shakespeare in the Movies (Two sections, Fall 2013)

The Detective Novel (Spring 2013)

Literacy and Society (Fall 2012)

Teaching Assistant for The Detective Novel (Spring 2012)

Teaching Assistant for British Literature 1 Survey to 1660 (Fall 2009, Spring 2010, Fall 2010, Spring 2011)

## **WRITING AND EDITING EXPERIENCE**

Assistant Editor, *Journal of Manuscript Studies*, University of Pennsylvania Press (August 2015 – February 2018)

Freelance Writer for English GRE Exam, Educational Testing Service (June 2012 – February 2017)

Biography Writer, *Oxford History of Literary Translation in English*, Oxford University Press (September 2010 – May 2011)

Copy Editor, Impax Marketing Group (September 2007 – August 2009)

## **GRADUATE SCHOOL AWARDS, HONORS, and SERVICE**

*Awards and Honors:* Dissertation Completion Grant, College of Liberal Arts, Temple University (Spring 2015); College of Liberal Arts Advanced Scholar Dissertation Award, Center for the Humanities, Temple University (Fall 2014); Digital Humanities Fellowship, Center for the Humanities, Temple University (Fall 2013 – Spring 2014); HASTAC Scholarship, the Humanities, Arts, Science, and Technology Alliance and Collaboratory (Fall 2013 – Spring 2014); Composition Program Graduate Assistantship, First Year Writing Program, Temple University (Fall 2012 – Spring 2013); Outstanding Instructor Award, First Year Writing Program, Temple University (Spring 2012), Research Assistantship (August 2009 – May 2011)

*Service:* First Year Writing Teaching Circle Leader (Spring 2014, Fall 2015); First Year Writing Syllabus Committee (Fall 2013 – Summer 2014); British Writing Group, Organizer (Fall 2013 – Spring 2014); Book

Reviews Editor, Article Reviewer *Schuylkill Graduate Journal* (December 2011 – May 2013); Graduate English Association Co-President (January 2011 – January 2013)

## **SKILLS**

*Digital Scholarship:* WordPress, Scalar, Omeka, basic HTML/CSS, data analysis and visualization, textual analysis (regular expressions, topic modeling), network analysis, mapping, XML

*Educational Technology:* Digital literacy program development and leadership, learning theories, online instructional design best practices, ADA compliance and standards, LMS support, Domain of One's Own administration and support, Apple and Windows systems

## **PROFESSIONAL AFFILIATIONS**

Modern Language Association